
Educational Qualification:

- Diploma in fine arts (Painting) (five years)
Upendra Maharathi School of Painting, Hazaribagh
1998, (1st Div.)
- B.Sc. (Botany)
Anugrah Narayan College, Patna
2001, 78 % (1st Div.)

My Portfolio:

- <http://www.work.i2fly.com>
- <http://www.coroflot.com/vivek>
- http://blog.i2fly.com/?page_id=611

Visualization tools:

Adobe Flash CS5, Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe Fireworks CS5, Corel Draw X3, Adobe Flash Lite (mobile)

April '2010 - Present

Senior Visualizer at Julysystems, Bangalore

- Design visual rich concepts and prototypes for sales pitch, which can showcase July's capabilities to develop various application and wap sites for different mobile and tablet platforms
- Various iterations for the concepts which gives more options to marketing team to choose from
- Created reusable artifacts (icons, UI elements), which allows designing quick prototypes
- Studied various OS capabilities and designed error free visual design concepts which are possible to develop
- Branding (Flash Presentation, advertising)

April '09 - April '2010

Worked as Assistant Manager, Products at One97, Noida

Responsible for Internal products and external clients

- Mobile products: Graphical elements (icons, creating wireframes, prototype.)
- Branding (identity, websites/Interactive, presentations, collaterals, external and in house promotional Materials, advertising, print, packaging)

Dec '05 - Nov '08

Worked as a Visual Designer "team lead" at thedesigntree, Bangalore

- Branding (identity, websites/Interactive, presentations, collaterals, external and in house promotional materials, advertising, print, books, packaging)
- User Interface of desktop applications, E-learning
- Work with strategy, design, copy and production team from concept to execution
- Recruitment of designers

Dec '06 - April '09

Founder at i2fly, Bangalore

- Concepts, wireframes, prototypes, information architecture
- Applications, mobile websites, user interface design for mobile games, applications
- Designing interactive mobile content (wallpaper, themes.)
- Branding

Jan '03 - Dec '05

Freelance

- Worked with various companies (Sun InfoTech, Advanced Training Systems, Patna) on branding(web design, identity, news paper advertisements.), photography
- Web design concept & photography of Govt. Design Museum "Patna Museum"
- Teaching design software's like Adobe Photoshop, Flash modules

Awards and Achievements:

- 2010
 - The Poster “20 Million Subscribers” featured in “The New Big Book of Layouts” Published by Hapercollins Publishers, Received Outstanding award certificate.
 - i2fly (www.i2fly.com) has been included in the Web Design Index 9
 - My Blog “www.blog.i2fly.com” is listed as best Indian blogs

- 2009
 - i2fly Portfolio logo has been selected from around the world to be published in “logos” book from Spain
 - History channel delighted to select Apple iPhone application GUI design
 - Design showcase: “Mysore Dasara” mobile application got selected and showcased in India Design Festival, 2009, Pune Organized by Confederation of Indian Industry (CII) and National Institute of Design (NID) the CII-NID Design Summit.
 - Mobile design “Mysore Dasara mobile portal” featured in “PAGE” German design magazine “Jan 09 issue”.

- 2008
 - Article “Designing for mobile devices” featured on the Adobe Devnet at Adobe.com www.adobe.com/devnet/fireworks/articles/design_mobile_devices.html
 - “Snowy Mountains” Mobile content featured in Adobe Mobile gallery under wallpaper & screensaver section.

- 2007
 - Article “Flash lite wallpaper templates for increasing productivity “featured on the Mobile Developer at Adobe.com, Nov ‘07 (www.adobe.com/devnet/devices/articles/flashlite_wallpaper_templates.html)
 - Mobile design works showcased in Adobe Max event (MAX 2007 Japan (Tokyo), MAX 2007 Europe (Barcelona), MAX 2007 US (Chicago), FlashForeward
 - Co-Author with Chris Georgenes in his book (Article on Flash Lite "Creating dynamic screensaver") How to Cheat in Flash CS3?, Focal Press, UK

- 2006
 - “Cute Butterflies” Clock for U10 device, Won bronze Award by iriver, Korea under animation category

- 1994
 - 1st Prize, Drawing Competition in Yuva Utsav organized by Shree Ram Krishna Shanti Ashram, Hazaribagh

- 1996
 - 2nd Prize, Drawing Competition organized by young women associated, Dhanbad

Presentation:

- 2007 Presented at the Adobe IndiaMad Event, Adobe corporate office, Bangalore
 - On “Using a simple and useful templates for increasing productivity in creating Flash Lite wallpapers using Adobe device central.
 - Mobile personalization “How consumer use mobile to personalize their mobile experience.”

Group Shows – Painting

- Maharathi Utsav art exhibition, Hazaribagh, 98
- Vth annual art exhibition, Hazaribagh, 96
- Annual art exhibition, Hazaribagh, 94.

Exhibitions participated

- 69 annual all India art exhibition (painting & Graphic Section), AIFACS, New Delhi, 98.
- 47 annual all India art exhibition, Lalit Kala Akademi, New Delhi, 94

Workshop participated

- Calligraphy Workshop organized by Punascha, Patna, 98.
- Painting Workshop organized by Punascha, Patna, 98.
- Photography Workshop organized by Punascha, Patna, 98